



#enhancethebrand










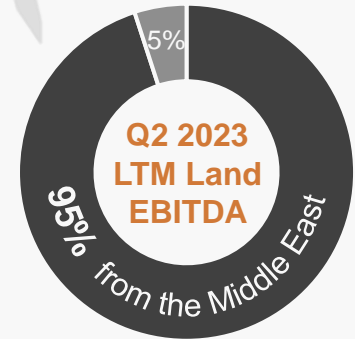
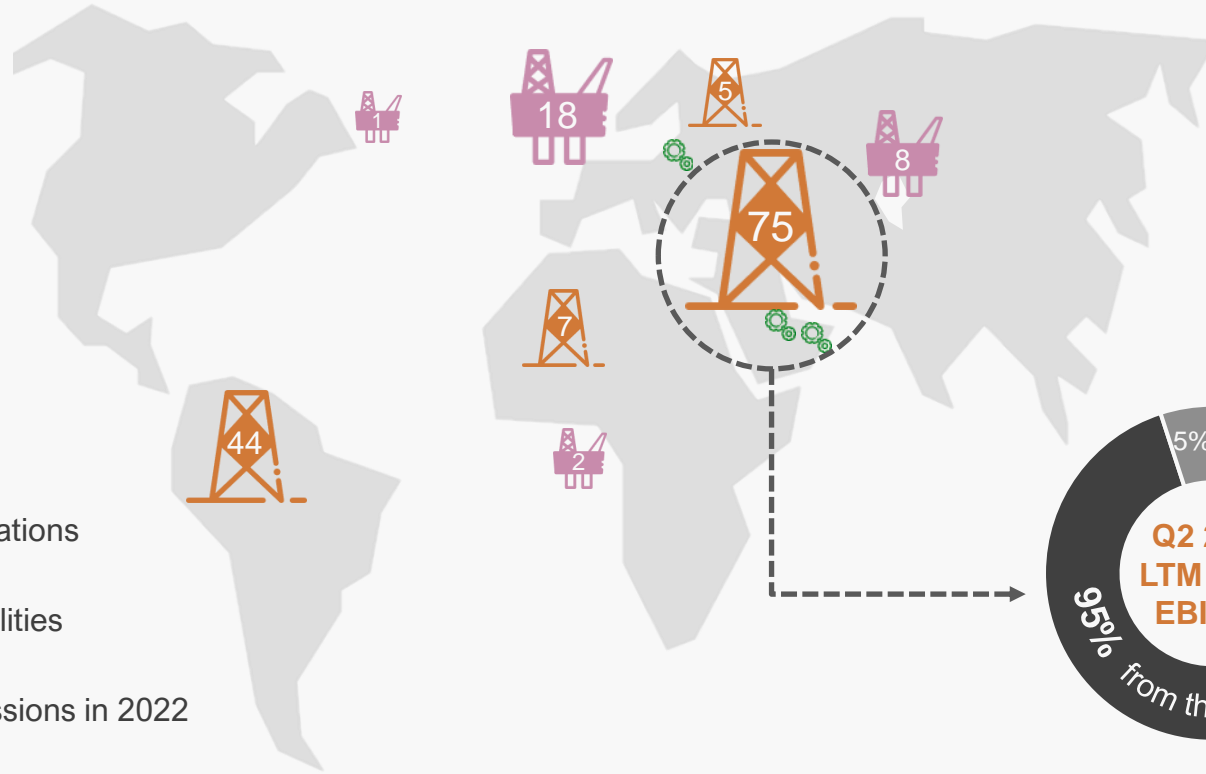
Shaping our Culture of Care

WE CARE about a sustainable future in the Middle East

The KCA Deutag Group Landscape

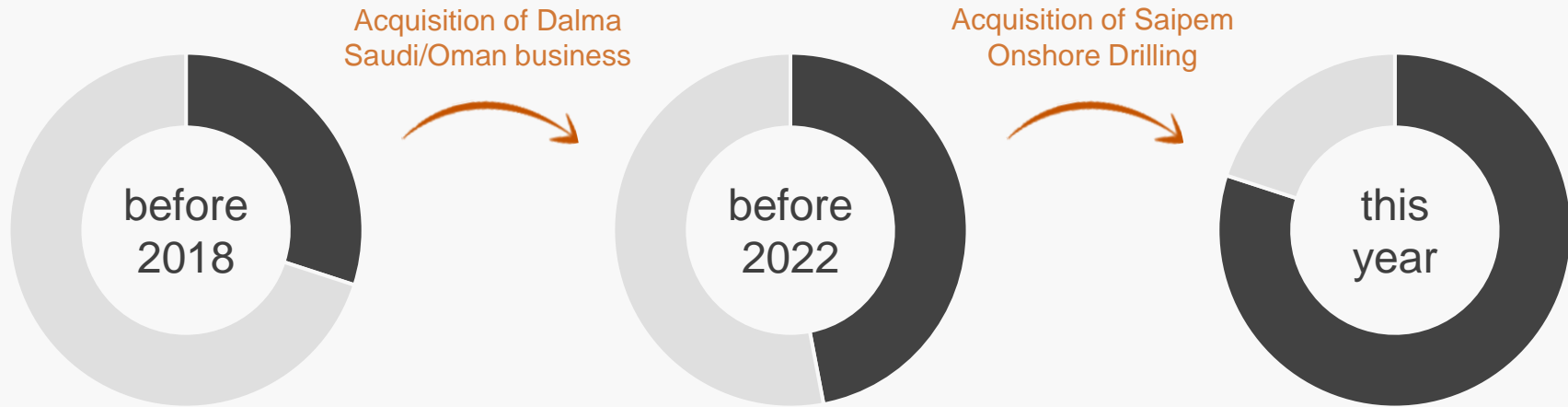
A leading Drilling, Engineering and Technology Partner in current and future energy markets

-  25 Countries
-  11 K Colleagues
-  70 Nationalities
-  131 Land rigs
-  29 Platform operations
-  3 **kenera** facilities
-  2 % Lower emissions in 2022



Our commitment to the Middle East

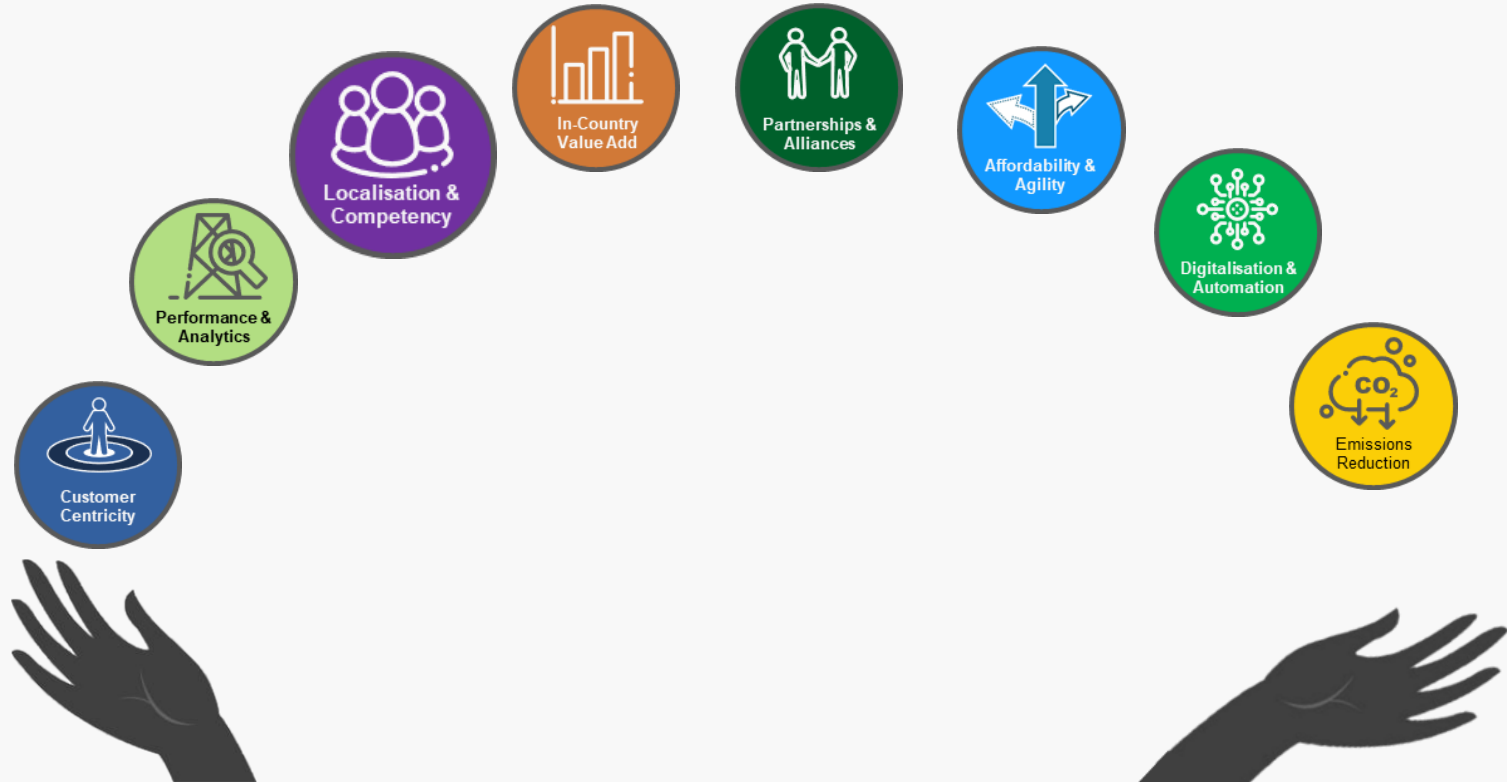
Middle East Earnings evolution as a percentage of the KCA Deutag Group Total



This is the outcome of spending a total of \$1,400m on inorganic acquisitions and making further organic investments of \$100m during the period from 2018 to 2023

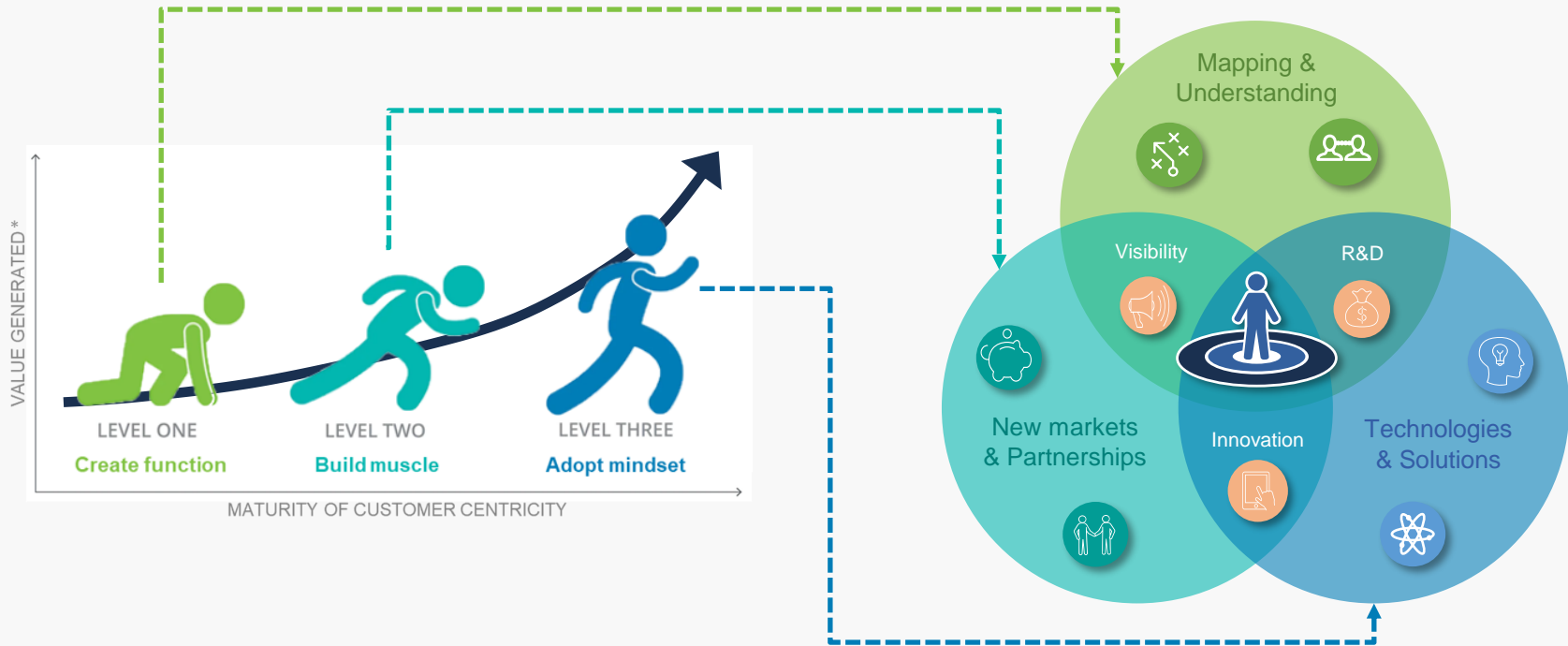
How to be relevant in the Middle East

Key attributes to be successful in the most active region for the Energy industry



Maturing our Customer Centricity

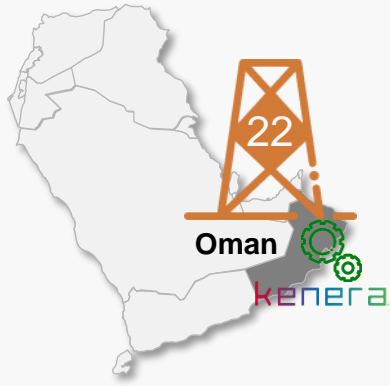
We want to focus on the customer needs to generate accretive value for all stakeholders



* Modified from Deloitte Insights Customer centric digital transformation, 2019

Focusing on the Customer and ICV

History in the region allows for in-country economic value and human capital development



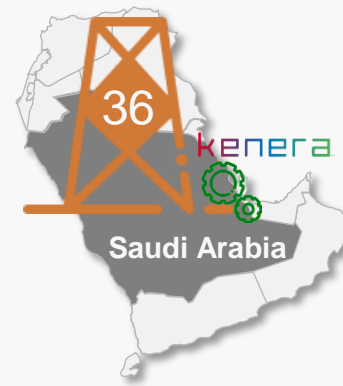
1,900 Colleagues



93% Omanis



82% Local spend



3,500 Colleagues



66% Saudis



92% Local spend



Caring about a sustainable future

We want to leverage the Group DNA to actively play our role in the energy transition

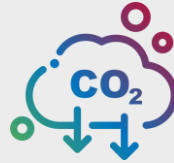
kenera



DIGITALISATION

Intelligent software and analytics tools to optimise the performance and efficiency of drilling operations

- FX-Control remote systems
- CheckIt tablet applications
- Performance optimisation
- Active Monitoring RigApps



EMISSIONS CONTROL

Emissions monitoring and reduction technologies to decarbonise operations

- Condition based maintenance
- Emissions management
- Power management
- Battery storage solutions



CLEAN FUELS

Engineering and technology for electrification, green hydrogen and geothermal energy

- Modular electrification
- Shore and Grid power
- Green hydrogen electrolysers
- Custom Geothermal solutions



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